Inspiring energies and unforgettable stories
We invite you to Korea!





Korea MICE Bureau

Tel: +82.2.729.9587 **E-mail**: mice@knto.or.kr **Website**: www.koreaconvention.org





KOCEA HASITALL





A recognized Asian hub, Korea boasts contemporary and highly advanced facilities for international meetings, incentive tours, conventions and exhibition (MICE). Very few international destinations have experienced the extensive infrastructure growth that Korea has over the past decade. Now a reputable choice in Asia for large-scale events, Korea has become the best MICE destination thanks to its convenient location and sizable & sophisticated complexes each with its own architectural style and state-of-the-art technology.

*The "Korea" font design is expressed in English through characters of Hangeul (Korean alphabet)

*Image of traditional "dasikpan" (or, honey-cake mold). Dasik molded in daskipan has long been shared among neighbors and friends on special occasions of happiness and sorrow.

04 | 05



2012 Korea Convention Year Inspiring Memorable

The utmost charm of Korea is its energy. No other country has such condense and unique energy and charm that makes a truly memorable destination.

Basic Information

Capital : Seoul

Time Zone : GMT + 9

Currency : Korean Won

Electricity: 220v, 60hz throughout the country (same type used in France, Germany, Austria, Greece, Turkey)

Average Climate

	Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	Temp[°C]	-2.5	-0.3	5.2	12.1	17.4	21.9	24.9	25.4	20.8	14.4	6.9	0.2
•	Rain[mm]	21.6	23.6	45.8	77	102.2	133.3	327.9	348	137.6	49.3	53	24.9

— Korea Inspiring Meetings













SEE HEAR FEEL KOREA

Korea, where the 5,000-year history embraces the cosmopolitan flair of modern cities. Come visit this land where the more you see, the more you want to know.

UNESCO World Heritage Sites

While many people are aware of Korea's long history and rich traditions, they are still amazed, upon visiting, at the profound beauty of the country's natural, history and cultural relics, which remain despite a turbulent history. Korea is home to seven World Cultural Heritages, one World Natural Heritage, six Documentary Heritages and three World Intangible Heritages.

Historical & Cultural Sites

Korea's history stretches back thousands of years, and its culture is rich, complex, and totally unique. Various palaces, fortresses, gates, museums and monuments are located all over Korea to experience the history of the country first hand. The National Museum of Korea, the six largest museum in the world and Gyeongbokgung, or "The Palace Of Shining Happiness" built in 1394, at the very beginning of the Joseon Dynasty, are some of the exciting attractions available.

Modern Cities

Forest of buildings and advanced high technology complexes mingling with the mountains and the sea creates a unique environment that reflects the distinctive enthusiasm and dedication of the Koreans. Boasting the best airport in the world, KTX bullet train that connects to all parts of the country, and creating a global pop culture phenomenon of Hallyu (Korean Wave), Korea is quick to develop and implement new trends to its cities to make it exciting and unforgettable.

Majestic Mountains

The natural beauty of Korea is none other from magnificent mountains to crystal clear beaches. From wetlands, forest trails, caves, long stretches of walking paths, the stillness and slumber of nature will fill your soul with calmness. Visitors will be astounded by the untouched beauty of nature that Korea offers.

Pristine Coastlines

Korea has a wide selection of beaches to sunbathe, watch the sunset and bath yourself in thick, mineral rich mud. Extreme sports are also available as many beaches possess clean water and powerful currents. There is an adventure awaiting you at one of the 4,200 islands surrounding the Korean peninsula and every one of the 41 lighthouses located along Korea's coast offers fantastic views of pristine coastlines.

Eco Tourism

There are many ecologically sound sightseeing opportunities for you to take part in during your stay in Korea. Enjoy the incredible biodiversity of plants and animals in Suncheon's tidal flats and reed fields, which were chosen to represent Korea on the United Nations Environment Program (UNEP).

YOUR PERFECT DESTINATION

Korea offers an abundance of activities and festivals not available else in the world. A culture-rich country with a colorful past and present, awaits you.





Inspiring World Class Infrastructure

Easy Access and Convenient Transportation

More than 70 international airlines operate flights to Korea from more than 170 cities in 60 countries. Transportation network includes domestic airlines, highways and rail services that ensure on-time arrival. The railway network in Korea has also been enhanced by the construction of a high-speed train, the Korea Train Express (KTX), which can attain speeds as fast as 300km/hr and runs through the heart of the peninsula, connecting all major cities within a two-hour range.

Comfortable and Affordable Accommodations

Boasting more than 620 hotels and 67,000 rooms, Korea offers a wide range of choices from clean budget inns to deluxe hotels managed by international chains such as the Ritz-Carlton, Intercontinental, Hilton, Hyatt and Marriot. Hotels operated by local chains such as the Shilla and Lotte also offer facilities and services second-to-none.

To experience the local culture, exciting Hanok homestay programs are available at very attractive prices. Hanoks are traditional Korean homes from decades to hundreds of years old, built based on fengshui principles and focusing on both practical use and beauty. Feel the inspiring, natural energy of Korea in these ecofriendly structures constructed with natural materials such as rocks, soil and wood.





Inspiring Pre & Post Tours

Renew Your Spirit with Temple Stay

Korean Buddhist temples, which have provided a spiritual sanctuary for the Korean people for over 1,700 years and preserved Korea's cultural heritage, have opened their doors. Over 100 temples nationwide provide temple stay programs, allowing visitors to experience the Korean Buddhist culture as well as to relax, reflect, and revitalize in the tranquility of nature.

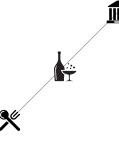
Feel the Energy, Passion, and Discipline of Taekwondo

Taekwondo is a traditional Korean martial art, a method of self-defense that uses the hands and feet. The ultimate goal of Taekwondo is to develop the character and personality of the practitioner through physical, mental, and spiritual discipline. Taekwondo demonstrations are held regularly in various parts of the city across the country. The demonstrations not only exhibit the outstanding skills of its Taekwondo practitioners, but also combine traditional Korean music, dance and drama into a unique performance enjoyed by all ages. Participants will be awarded a certificate of training and a badge upon completion of each session.

Profound History and Pristine Nature of the DMZ

As one of the last relics of the Cold War, the DMZ (Demilitarized Zone) attracts a great deal of public interest. Korea DMZ tourist sites have been created to satisfy people's curiosity about this unique area where tension and peace coincided. The DMZ and its surroundings were once the site of fierce battles during the Korean War, but have recovered from war-beaten conditions over the last half-century to become a serene, lush green area today inhabited by diverse living creatures. Visitors can also witness the biodiversity of the mostly untouched area surrounding the DMZ with its rare birds and plush forests.







Inspiring Shopping & Entertainment

Shopper's Paradise

Korea offers a wide variety of shopping opportunities: arcades, department stores, duty-free shops, districts specialized in shopping, and outdoor markets. At the country's many shopping centers, visitors can shop late into the night and get a feel for the latest fashion trends. The number of integrated shopping, leisure, and dining areas have increased in recent years, so shoppers can now enjoy both shopping and entertainment.

- Traditional Outdoor Markets: Namdaeumun Market,
 - Dongdaemun Market
- Popular Shopping Districts in Seoul: Myeong-dong, Insa-dong,

A Variety of Performances

Korean non-verbal performances, both modern and traditional, are gaining acclaim worldwide as there are a diverse array of programs bursting with raw talent from world-class breakers, eastern and western martial artists, traditional Korean dancers, and acrobatic performers.

- Modern Shows: Baby (Battle B-Boy), Drawing Show, Jump, Nanta, Sa.Choom
- Traditional Performances: Kim Deok-Soo's Traditional Yeonhui Performance 'PAN', Korea House Folk Performance, Miso at Jeongdong Theater, Legend of Flower at Sheraton Grande Walkerhill



Inspiring Gourmet & Cuisine

Korean Delicacies: Delicious and Healthy Food

Korean cuisine provides unique aromas and tastes. Meals are nu-

tritiously balanced and very low in fat, being made chiefly from a

wide variety of vegetables. Seasonings include garlic, red pepper,

scallions, soy sauce, fermented bean paste, ginger and sesame oil

Kimchi and Bulgogi are perhaps best known to foreigners. Kimchi

is a fermented vegetable dish that is a staple of the Korean diet.

Bulgogi consists of tender cuts of meat marinated and broiled.

Another popular Korean dish is Bibimbap, a mixture of rice, veg-





Korea provides the optimal business meeting environment for various group sizes through its geographic advantage as Asia's hub and vast transportation network connecting to every corner of the world.

A place where endless information exchange occurs and business trend is created.

New meetings are beginning in Korea.

:: Accessibility from all Corners of the Globe

There are eight easily accessible international airports in Korea: Incheon (ICN) and Gimpo (GMP) near Seoul, Gimhae (PUS) in Busan, Jeju Island (CJU), Cheongju (CJJ), Daegu (TAE), Muan (MWX) and Yangyang (YNY). Incheon International Airport is the main gateway to Korea as it is located approximately one hour from Seoul. The award-winning airport houses over 64 airline offices and manages over 450 inbound and outbound international and domestic flights every day. It is recognized as one of the most technologically advanced airports in the world. Various types of transportation are all available for inter-airport travel from Incheon Airport 24 hours a day, 365-days a year.

For more information about limousines, premium buses, airport express, subways, taxis and ticketing visit Incheon Airport's website (www.airport.kr/eng).





2012 Korea Convention Year

Irresistible support and incentives for meetings, conventions and incentive tours.

In order to boost the country as one of the major convention destinations in the world, the Korean government has declared the year of 2012 as Korea Convention Year. Various programs by the Ministry of Culture and Tourism and the Korea Tourism Organization in cooperation with seven MICE Alliances in regional convention destinations have been planned with the goal to provide better services and support to MICE participants and organizers as well.

During the 2012 Korea Convention Year, special support and incentives for events held in Korea will be provided for qualified meetings, conventions and incentive tours. Convention centers and hotels will offer discounts on meeting venues up to 10 percents off the published rates. Hotels will offer up to 40 percent discounts on rooms, complimentary room upgrade and welcome amenities for designated guests. Complimentary site inspection trips may also be arranged for qualifying organizations and special discounts for the organizer of the meetings and conventions as well as their participants are also available on the two flag carrier airlines: Korean Air and Asiana Airlines. Incentives like traditional performances tickets, souvenirs, tour programs and more may also be provided for qualified events.

To qualify for the Korea Convention Year's incentive program, conventions should meet the Union of International Associations (UIA) meeting criteria while incentive tours and corporate meetings should have more than 100 foreign participants. The event, which may take place between 2012 and 2015, is required to confirm that Korea will be its host country during the year 2012. Events with more than 500 participants from the Asian region only or those with more than 1,000 international participants may qualify for airline discounts.

General Guideline

Convention organizers, association and corporate executives, PCOs and meeting planners for corporate incentive travels are eligible for the special incentive packages, if their meetings, exhibitions and incentive trips meet the following criteria.

Meetings and Conventions organized or sponsored by international organizations

• Minimum number of participants: 300

• Minimum number of foreigners: 100

• Minimum number of nationalities: 5

Minimum duration: 3 days

Meetings and Conventions organized by non-members of international organizations

• Minimum number of foreigners: 150

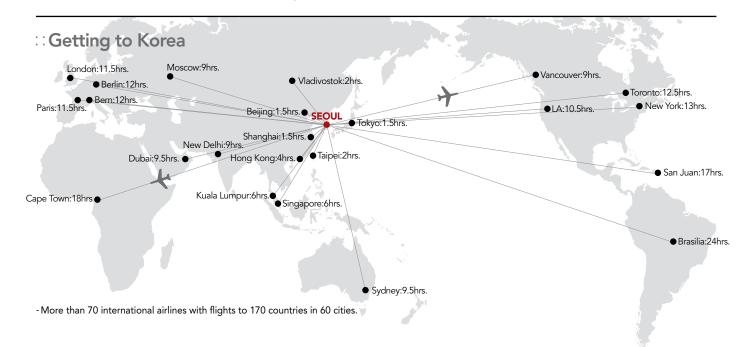
Minimum duration: 2 days

Corporate Meetings and Incentive Travels

• Minimum number of foreigners: 100

Minimum duration: 2 days

For more information, please visit our website at www.koreaconvention.org or email us at mice@knto.or.kr





ncentive tours

Korea has world-class convention centers, hotels, and shopping malls. It also has UNESCO-designated world cultural and natural heritage sites. With these rich resources, the Korea Tourism Organization along with local governments in Korea fully supports incentive tours by facilitating the entry process for MICE participants.

Exciting activities, festivals and events await you.

∷Upscale Theme Parties

From traditional banquet halls to trendy yacht clubs, Korea offers a wide range of choices to cater to various tastes and needs. Hosting a dinner at the most beautiful traditional house in Korea is an excellent way to entertain and dine VIP guests. Exclusive yacht, spa and pool parties is an other great option to create a memorable night with jazz music and cocktails.

Korea's cultural performances, which highlight aspects of traditional performance such as martial arts and music, are winning the hearts of audiences not only at home, but around the world. Korea Tourism Organization can provide tickets to qualifying groups to various non-verbal and verbal world-reknown performances including Nanta, BIBAB, Drawing:Show[HERO], and Drum Cat, just to name a few.







Assistance service for corporate meetings, conferences and incentives tours

General Guidelines

- Korea tourism maps will be provided to all groups of 10 members or more.
- Different levels of support can be provided for incentive tours / corporate meeting according to the phase of attraction, overseas promotion and hosting.
- The scope of support can be expanded for incentive tours / business conferences that are attended by VIPs including CEOs, and senior government official.

Standards Qualification Criteria

- 10-49 participants: souvenirs provided.
- 50-99 participants: support up to ₩10,000 per person provided. (souvenirs, tour programs, airport welcome)
- 100-999 participants: support up to ₩15,000 per person provided. (souvenirs, tour programs, airport welcome, performances)
- 1,000 and more participants: support up to \text{\$\psi\$}15,000 per person provided. (souvenirs, tour programs, airport welcome, performances, welcome speech)
- *Minimum requirement for financial support: no less than 10 people, duration of stay must be for two nights or longer.
- *Additional support can be arranged for a larger group with 1,000 or more people through consultations.
- *A welcome speech delivered by the KTO President or the Minister of Culture, Sports and Tourism.

Europe/America/Oceania Qualification Criteria

- 10-19 participants: souvenirs provided.
- \bullet 20-999 participants: support up to $\upsigma 20,000$ per person provided. (souvenirs, tour programs, airport welcome)
- •1,000 and more participants: support up to \text{\$\psi}20,000 per person provided. (souvenirs, tour programs, airport welcome, performances, welcome speech)

Iour Programs

Tour programs of each city in Korea is offered by theme and interest. The following is an example of our one-day Seoul city tour.

Morning

08:00 I	Depart from	hotel	
---------	-------------	-------	--

08:30 Octagonal Pavillon at Buagak Mountain Skyway

09:10 Gyeongbokgung Palace/National Folk Museum

11:00 Samcheongdong & Bukchon

12:20 Traditional Korean meal

Afternoon

14:00 Insadong Street

15:20 Myeong-dong & Namdaemun Market

12 I ¹³

16:20 Seoul N Tower Tour

18:00 Traditional Korean dinner

19:40 Return to hotel

*Other support provided include souvenirs, performances, discounted admissions to tourist attractions, welcoming ceremony, advance field survey support, and group hands-on programs. For more information please contact the nearest KTO Branch Office. *Additional support may be offered by the regional convention and visitors bureaus. Please refer to the information provided on the last page and contact the appropriate regional CVBs for more information.

:: Teambuilding Programs

The goal of the teambuilding programs is to develop a sense of community and unity. Participants share the passion, pleasure, and confidence of their own and come to naturally pursuit changes and innovations in the course of overcoming the offered challenges. A variety of teambuilding programs are offered including survival games, rafting, learning taekwondo, archery, sking and more, to meet your specific goal.





^{*}Please contact the KTO Branch Offices for further information or if you have a special request.

-M($\subset E$)



Korea is making a name for itself as a preferred destination for large-scale international meetings and conventions, including the G20 Summit in 2010, the 22nd World Congress of Dermatology and Herballife Spectacular in 2011.

Taking the conference industry to new heights, Korea is paving the way to next-generation conventions.

:: Cultural Immersion

Korea offers visitors a number of opportunities to experience its traditional culture. One of the most popular programs include the temple stay which provides a unique opportunity to learn about the Korean Buddhist culture and find inner peace by becoming one with the cozy mountain temple, the surrounding valleys, the green forests and the cool breeze. Other programs include experiencing Dado (tea ceremony), Yugyo (Korean Confucianism) and visiting folk villages that preserve the footprint in modern-day of Koreans that lived hundreds of years ago.







One-stop service support for planning and hosting international conferences

Phase1. Assist organizations that seek to plan international conferences

- · Guide and counsel on process of planning international conferences in Korea.
- •Assist in drafting proposals for planning conferences in Korea, and send letters to support bids.
- Arrange site inspections and familiarization tours.
- Provide promotional videos, visitor brochures, maps and guide books.
- ·Assist planning events in Korea through the KTO's overseas branch networks.

Phase 2. Support overseas promotional activities for international conferences which are set to take place in Korea

- Provide subsidies (production of promotional brochures and souvenirs).
- Provide promotional videos, visitor brochures, maps and guide books.

Phase3. Provide assistance for the convening of international conferences set to take place in a given year

- Provide facility and contact information.
- Offer subsidies (printing of participants' guide, operation of tour programs, and production of souvenirs).
- Provide promotional videos, visitor brochures, maps and guide books.
- Assist with tour programs as well as cultural and art performances.

General Guidelines

KTO determines the scope of assistance and the types of support by taking into account the size of foreign participants.

International meetings entitled to support are international conferences that comply with the Act on International Conference Industry Promotion, which are as follows:

- •A conference hosted by an international organization or an organization that is a member of an international organization, which is attended by more than 300 people (more than 100 foreigners) from five countries or more, and convened for three days or longer.
- •An international conference hosted by an organization that is not a member of an international organization, which is attended by over 150 foreigners and held for two days or longer.

Upcoming Conferences

- 2012 95th Lions Clubs International Convention
- 2013 World Energy Congress
- 2014 The World Congress of Internal Medicine
- 2015 XXVth PIARC World Road Congress
- 2016 Rotary International Annual Convention
- 2017 International Fiscal Association Congress

For more information, please visit our website at www.koreaconvention.org or email us at mice@knto.or.kr

:: Urban Korea

Seoul is a metropolis, which is Korea's capital city, where over 10,000,000 people live. The city has been Korea's center in politics, economy and culture for more than 600 years and continued to transform itself swiftly reflecting global changes. At present Seoul offers a unique urban culture that combines trendy contemporary culture, state-of-the-art technologies and a long history. Regional cities like Incheon, Gyeonggi-do, Daegu, Daejeon, Changwon, Busan, Gwangju and Jeju Island are quickly transforming itself to become a city full of dynamic energies and unforgettable stories.









The creativity behind its rich cultural heritage-the same lively imagination and high wizardry that catapulted the country to the world stage-is enabling Korea to deliver experiences that make exhibitions and events truly remarkable.

Convenient, state-of-the-art, and reliable. Exhibitions & events in Korea are guranteed to be a success.

∴ Regional Convention & Visitor Bureaus and Convention Centers



1. BUSAN

_BEXCO (Busan Exhibition & Convention Center)
Tel +82.51.740.7348
Email bexco@bexco.co.kr
Website www.bexco.co.kr



2. CHANGWON

_ CECO (Changwon Exhibition Convention Center)
Tel +82.55.212.1009
Email taku82@coex.co.kr
Website www.ceco.co.kr



4. DAEJEON

_DCC (Daejeon Convention Center)
Tel +82.42.821.0140~7
Email hnjeong@daejeoncvb.co.kr
Website www.dcckorea.or.kr



3. DAEGU

_EXCO (Daegu Exhibition Convention Center)
Tel +82.53.601.5038
Email pw332@excodaegu.co.kr
Website www.excodaegu.co.kr



5. GWANGJU

Kimdaejung Convention Center Tel +82.61.611.2226 Email hncho@kdjcenter.or.kr Website www.kdjcenter.or.kr

Committed and passionate about staging global events and exhibitions tailored to industry and client's needs

Exhibitions and Events

Korea's entrance to host large-scale international events started with the Seoul Olympics in 1988. Taking encouragement from this experience, Korea held the 2002 World Cup, APEC 2005, the 3rd Trilateral Summit and the G20 Summit in 2000, and most recently the UNWTO General Assembly in 2011 successfully. Now with solid record and experience, Korea is gearing up to stage mega global events through continuous development of exhibition centers, support programs and services that exceed global standards.

Yeosu Expo 2012



The international Exposition Yeosu Korea 2012 is the nation's second international fair following the 1993 Daejeon Expo. The three-month Expo is themed "Living Ocean and Coast" and expected to draw about eight million visitors from 100 countries and more than 3,200 cultural and art events are organized.

Event Period: May 12~August 12, 2012 Website: http://eng.expo2012.kr/

· Formula 1 World Championship



Hosted by the Korean International Circuit, the F1 Korean Grand Prix is held annually in October at Yeongam, Yeongam located in the southwestern region at the Korea Internation Circuit. The F1 track, designed by Herman Tilke, is able to accommodate 120,000 spectators and at 5.615km, it is the longest circuit in Asia.

Event Period: October 12~14, 2012 Website: http://www.formula1.com

• Pyeongchang Winter Olympics 2018



Pyeongchang Korea won the bid to host the XXIII Olymic Winter Games in July 6, 2011 by the International Olympic Committee (IOC), after the 213rd IOC Session in Durban. Pyeongchang is referred to as the Alps of Korea and is a popular destination among winter sports enthusiasts.

Event Period: February 9~25, 2018 Website: http://www.pyeongchang2018.org/

·Korea MICE Expo

Korea Tourism Organization has hosted the Korea MICE Expo in various regions of the country for the past 12 years to encourage the development of the MICE industry in Korea. Attracting over 3,000 visitors, 500 exhibition booths and 300 foreign and domestic buyers, this event is truely an key event for MICE professionals. There are many exciting forums and simulating programs planned for 2012.

Event Period: July 3~5, 2012 Website: http://www.micekorea.kr

Each of Korea's cities possess unique features that make it possible to host industry-specific events. Korea hosts a wide range of exhibitions throughout the year at its modern centers like the World IT Show at Coex in Seoul, Korea Industry Fair at KINTEX in Gyeonggi-do, Busan International Shipbuilding & Marine Machinary at BEXCO in Busan, and more.

For more information, please visit our website at www.koreaconvention.org or email us at mice@knto.or.kr



^{6.} GYEONGGI-DO

_KINTEX (Korea International Exhibition Center)
Tel +82.31.810.8074,8077
Email internationalsales@kintex.com
Website www.kintex.com



8. JEJI

_ ICC JEJU (International Convention Center JEJU)
Tel +82.2.775.1094

Email leedh@iccjeju.co.kr Website www.iccjeju.co.kr



INCHEON

_ **Songdo ConvensiA**Tel +82.32.210.1037
Email jidori84@idtc.co.kr
Website www.songdoconvensia.com



9.SEOUL

_Coex
Tel +82.2.6000.1121
Email marketing@coex.co.kr
Website www.coex.co.kr

DCC Songdo ConvensiA

BEXCC

EXCO

ICC Jei

KINTEX

mDaeJung Ce

CECO



36,027

26.528

18,844

7.940

108,049

9,072

10,627

2.520

Convention & Exhibition Centers

5.148

9,882

9.588

14,505

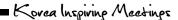
2,624

2,208

10. GYEONGJU

_ Gyeongju Convention Center

Gross floor area : 30,100m² Expected to be completed in 2014



TESTIMONIALS

What visitors are saying about Korea as a MICE destination



I, like many others, had not heard of Daegu prior to the City submitting its bid to host the 11th World Firefighters Games and initially I had reservations about whether Daegu was capable of handling the logistics involved in hosting a major international event. Any doubts I had were allayed once the games commenced. The entire event was of a high calibre with the highlights being the Opening Ceremony and the 75 different sporting events conducted during the games week. When I think of Daegu, I have fond memories of an intriguing and enchanting City surrounded in culture and history and its people who are friendly and eager to please and warmly welcome all visitors. The World Firefighters Games Executive made the right decision in awarding the City of Daegu the right to host the 2010 World Firefighters Games. The games were a resounding success and 46 countries are now better educated in relation to the existence and location of Daequ.

Executive Director of World Firefighters Games WA Inc., World Firefighters Games Governing Body



Asian Film policy Forum is extremely interesting and meaningful for the various nations of Asia to come together and discuss various issues on flim industry. Busan becomes the most important place as an open setting to meet and communicate for the international flim-makers and provides the best environment.

Liz Shackleton, Asia Editor for Screen International



From August 4 to 7, 2011 the 2011 IDA Congress, a mega-event in the international insurance sector, was held in Seoul, Korea. 100 Insurance companies from 17 countries attended the event with 5,492 insurance professional, 72 invited speakers, and 62 special

The Korea Tourism Organization's MICE Bureau has provided countless support from the planning to the actual hosting of the event for a duration of one year. I thank the organization for making the 2011 IDA Congress a great success.

Oh Baek-yang, Host of 2011 IDA Congress



Overall I think Busan is a good conference venue, especially for marine and maritime related conferences. It is a good sized city, with lots of activity, but not too big. There are some nice attractions and interests in the area, e.g. the beaches and cultural sites. The conference center was very good, with lots of rooms of various sizes. The conference center is very well organized and accessible. There are good restaurant options and variety in the conference center and nearby. There are hotels that are close by and convenient to the conference center. It was good to be able to stay in a hotel that was a short walking distance to the conference center.

Paul Holthus, Executive Director, World Ocean Council



REGIONAL CONVENTION & VISITORS BUREAUS

Korea MICE Bureau

Tel: +82.2.729.9552~9 Email: mice@knto.or.kr Website: www.koreaconvention.org

Seoul Seoul Convention Bureau

Tel: +82.2.3788.0821~4 Email: mice@seoulwelcome.com Website: www.miceseoul.com

Gyeonggi-Do Gyeonggi Convention Bureau

Tel: +82.31.888.5157 Email: francisco81@gto.or.kr Website: www.qto.or.kr

Incheon Incheon Development & Tourism Corporation(Incheon Convention Bureau)

Tel: +82.32.260.5312 Email: svh@idtc.co.kr Website: www.idtc.co.kr/eng.do

Daegu Daegu Convention Bureau

Tel: +82.53.601.5323 Email: dcvb@daegucvb.com Website: www.daegucvb.com

Daejeon Daejeon Marketing Corporation

Tel: +82.42.869.5300~8 Email: jay@dmcgw.co.kr Website: www.daejeon-marketing.co.kr

Changwon CECO

Tel: +82.55.212.1009 Email: taku82@coex.co.kr Website: www.ceco.co.kr

Busan Busan Convention & Visitors Bureau

Tel: +82.51.740.3600 Email: busancvb@busancvb.org Website: www.busancvb.org

Gwangju Gwangju Convention & Visitors Bureau

Tel: +82.62.611.3621 Email: convention@gwangjucvb.or.kr

Website: www.gwangjucvb.or.kr

Jeju Jeju Convention & Visitors Bureau

Tel: +82.64.739.2206~8 Email: streamway@jejucvb.or.kr Website: www.jejumice.or.kr

OVERSEAS OFFICES

Tokyo +81.3.3597.1717 tokyo@visitkorea.or.kr

Osaka +81.6.6266.0847 osaka@visitkorea.or.kr

Fukuoka +81.92.471.7174/5 fukuoka@visitkorea.or.kr

Nagoya +81.52.223.3211 nagoya@visitkorea.or.kr

beijing@visitkorea.or.kr

Beijing +86.10.6585.8213/4

general@knto.com.hk

kntotp@ms5.hinet.net

Asia & Oceania

Singapore +65.6533.0441/2

Guangzhou +86.20.3893.1639 kntogz@126.com

+86.21.5169.7933(+508)

songhua0318@gmail.com

Shenyang +86.24.2281.4155/4255 misshuang11@hotmail.com

Hong Kong

+886.2.2720.8281

singapore@knto.or.kr

Bangkok +66.2-354.2080/2 koreainfo@kto.or.th

Kuala Lumpur +60 3 2143 9000 info@knto.com.my

+84.4.3831.5180/~2 hanoi@knto.or.kr

+62.21.5785.3030 ktoiakarta@knto.or.kr

Sydney +61.2.9252.4147/8

visitkorea@knto.org.au

Dubai +971.4.331.2288 shafiq@knto.ae

New Delhi +91 124 492 1200 india@knto or kr

Los Angeles +1.323.634.0280 la@kntoamerica.com

New York +1.201.585.0909

nv@kntoamerica.com

Toronto +1.416.348.9056/7 toronto@knto.ca

+7.4232.49.1154 knto vl@mail.ru

Vladivostok

Frankfurt

+49.69.233226

ktoff@euko.de

+33.1.4538.7123

London +44.20.7321.2535

Moscow +7.495.735.4240

ontcparis@gmail.com

london@gokorea.co.uk

marketkto@gmail.com